

ORACLE RETAIL ADVANCED SCIENCE ENGINE (ORASE) AND RETAIL INSIGHTS (RI) WORKSHOP

This Boot Camp is designed to provide participants with an in-depth review of the Oracle Retail Insights (RI) and Advanced Science Engine (ORASE) V15 solutions to include product capability around:

- Oracle Retail Merchandising Insights
- Oracle Retail Customer Insights
- Oracle Retail Advanced Science Insight
- Customer Decision Trees (CDTs) and Demand Transference (DT) science
- Assortment Space Optimization
- Advanced Clustering
- Customer Segmentation
- ORASE configuration and implementation

What will we cover:

This Workshop is designed to provide participants with an in-depth review of the Retail Insights and Oracle Retail Advanced Science Engine (ORASE) solutions, including product, configuration and implementation. This session will include activities to show how the application supports retailers, use of the applications, implementation considerations, and review of the supporting architecture.

Learn To:

- Describe use cases, functionality and benefits of Retail Insights
- Describe use cases, functionality and benefits of Oracle Retail Advanced Science Engine (ORASE)
- Describe the shared architecture and infrastructure between Retail Insights and ORASE
- Integrate (business process and technical) between RI, ORASE and rest of the Oracle footprint including RMS, Category Management, RDF, AIP
 - Integrate the Cloud Services with on-premise solutions
- Describe the User Workflow to include: Retail Insights (Merchandising Insights, Customer Insights, Advanced Science Insights), CDT and DT Science, Assortment Space Optimization, and Advanced Clustering
- Implement Retail Insights and Oracle Retail Advanced Science Engine (ORASE) Cloud Services
- Describe, define and gather integration and data requirements
- Describe, define and gather implementation considerations.

Duration:

The Workshop is instructor-led via Live Virtual access and has been created to span 5 days.

Note: The duration is intended for general reference. All content created will be delivered as intended for successful knowledge transfer. The Workshop instructor may adjust the session based upon the pace of the class and the needs of the participants. Overall daily agendas may vary by region effecting the overall scheduled agenda – including start / end times. Please be sure to reference all materials to ensure your complete participation.

Students are required to participant for the full duration and will not be permitted to join post start to ensure a good learning experience for all participants.

Level of Enablement

At the successful completion of the session, participants should be able to act in a participant role for Retail Insights/ Oracle Retail Advanced Science Engine (ORASE) Cloud Service.

Audience:

- Business Development
- Sales Consulting/Pre-Sales
- Functional Implementation Consultant
- Configuration Implementation Consultant
- Technical Implementation Consultant
- Analytics Implementation Consultant

Level:

Entry Level Courseware

Prerequisite Training and Environment Requirements:

Participants will be required to provide their own laptop.

Agenda Topics:

- Retail Insights Overview
- Merchandising Insights, Customer Insights, Advanced Science Insights
- Oracle Retail Advanced Science Engine (ORASE) Overview
- CDT and DT Science
- Assortment Space Optimization
- Advanced Clustering
- Customer Segmentation
- ORASE Technical Overview
- Demo and Walkthrough
- Hands-on exercises throughout

Related training:

See Guided Learning Paths on Oracle Partner Network for additional courses or training:

Contact Us:

For more information about Category Management or ORASE training available to Oracle Partners, visit

www.competencycenter.oracle.com.



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