

## ORACLE RETAIL CATEGORY MANAGEMENT PLANNING AND OPTIMIZATION / MACRO SPACE OPTIMIZATION BOOT CAMP

*This Boot Camp is designed to provide participants with an in-depth review of the V15 Oracle Retail Category Management Planning and Optimization (CMPO) / Macro Space Optimization (MSO) solutions. The sessions will include an in-depth review of solution capabilities, applicable process workflows, integration details, data requirements, as well as, implementation considerations.*

### **What will we cover:**

The boot camp sessions will focus on how the Oracle Retail CMPO / MSO solutions support retailers needs related to industry common category management process, provide process flow details as well as offer the opportunity to conduct hands-on solution specific activities. Implementation considerations and review of the supporting architecture will also be discussed.

### **Learn To:**

- Review and understand key capabilities available within the CMPO and MSO solutions
- Understand what has changed as part of the most recent product releases
- Review and understand common user workflow
- Discuss possible implementation strategies for the Category Management Planning and Optimization / Macro Space Optimization solutions
- Implementation considerations
- Review and understand integration and data requirements

### **Duration:**

The Boot Camp is instructor-led via Live Virtual access and has been created to span 4.5 days.

*Note: The duration is intended for general reference. All content created will be delivered as intended for successful knowledge transfer. The Boot Camp instructor may adjust the session based upon the pace of the class and the needs of the participants. Overall daily agendas may vary by region effecting the overall scheduled agenda – including start / end times. Please be sure to reference all materials to ensure your complete participation.*

*Students are required to participant for the full duration and will not be permitted to join post start to ensure a good learning experience for all participants.*

### **Level of Enablement**

At the successful completion of the session participants should be able to act in a participant role for a Category Management Planning and Optimization / Macro Space Optimization solution implementation.

### **Audience:**

- Sales Consultant
- Business Development
- Functional Implementation Consultant
- Configuration Implementation Consultant
- Technical Implementation Consultant

**Level:**

Entry Level Courseware

**Prerequisite Training and Environment Requirements:**

- Previously completed RPAS Configuration Boot Camp or have a very solid understanding of the RPAS planning platform.
- Participants will be required to provide their own laptop. Laptops will require access to the Internet through Remote Desktop via Windows.

**Agenda Topics:**

- Category Management Process Introduction
- Category Management Planning and Optimization / Macro Space Optimization Solution Overview
- Category Planning
- Macro Space Optimization
- Assortment Planning Overview
- Assortment Planning Analysis
- Market Coverage Assortment
- IPI Assortment and Assortment Improvement
- Assortment Space Optimization – Approval and Finalization
- Store Level Assortment
- Technical Solution Overview
- Integration Overview
- Data Requirements
- Implementation Considerations
- Hands-on Exercises Throughout Course

**Related training:**

See Guided Learning Paths on Oracle Partner Network for additional courses or training.

**Contact Us:**For more information about Category Management training available to Oracle Partners, visit [www.competencycenter.oracle.com](http://www.competencycenter.oracle.com).

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